**sub-category**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

About over 50% of project were successful.

The category theater and subcategory plays were the most successful rate at crowdfunding

August was the least successful month as it had the most failed and canceled while have the worst success rate.

* What are some limitations of this dataset?

We don’t know who and where the data is coming from. Locations, artist, year can provide us deeper impact information

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Cluster column it would make the data prettier for the reader.

**Statistical Analysis**

* Use your data to determine whether the mean or the median better summarizes the data.

I believe that the mean is a better summary of the data due to it having a less significant deviation.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

Unsuccessful because there is a big gap in pledges vs goal. With that information we possible could break this problem down further to find out why it failed.